



partnered with
sky sport

Sponsorship Packages

May 19-20



What is Vizrt Days?

Vizrt Days is Vizrt's flagship, invite-only customer event - an immersive two-day experience designed to bring the industry's most influential voices together to explore what's next for viewer engagement and experiences.

The event unites customers, partners, storytellers, and technologists to share real-world success stories, exchange ideas, and examine how innovation can be applied in practical, scalable ways.

Designed to foster deeper collaboration than traditional trade shows, Vizrt Days creates space for strategic dialogue, hands-on exploration, and meaningful industry connection.

Event Snapshot

- Two-day immersive experience
- 300 senior leaders and decision-makers from the global broadcast industry
- 80 Tier 1-2 broadcast brands represented
- 12 keynotes and panel sessions featuring leading industry voices
- Co-hosted by Sky Germany, including an exclusive tour of its state-of-the-art broadcast facility



partnered with



May 19-20

Vizrt Days 2026 - Sponsorship Packages

CORE TIER

Platinum

Limit - 2

- Double demo space
- Large logo placement on program
- Logo on one dedicated hallway monitor
- Logo in intro animation
- Keynote Session
- Gala dinner tabletop branding
- Priority access to Sky HQ experience
- 4 event passes

\$ 15,000

Gold

Limit - 5

- Single demo table
- Medium logo placement on program
- Logo in intro program
- Customer-led breakout session
- Branded invitations
- Lunch Tabletop branding
- 2 event passes

\$ 8,000

Silver

Limit - 5

- Small Logo on program
- Small logo on intro animation
- Logo in Post-event recap
- 2 event passes

\$ 5,000

Vizrt Days 2026 - Sponsorship Packages

EXPERIENCE ADD-ONS

Breakout Room

Limit - 3

- Banner
- Table top
- Intro reel

\$ 4,000

Lanyard & Badge Co-branding

Limit - 1

- Co-branded lanyards & badges

\$ 3,500

Beer, Wine & Networking Hour

Limit - 1

- Menu board branding
- Optional branded cocktail

\$ 2,000

Coffee / Tea Break Sponsor

Limit - 2

- Logo in break area (digital/tabletop)
- Coffee Break supported by
- Use-case cards

\$ 2,500

Vizrt Days 2026 - Sponsorship Packages

OVERVIEW

PACKAGE TYPE	TIER	PRICE \$	LIMIT	BENEFITS INCLUDED	BRAND VISIBILITY LEVEL	PRIMARY VALUE FOR SPONSOR
Core Tier	Platinum	\$15,000	2	<ul style="list-style-type: none"> Double demo space Large logo placement on program Logo on one dedicated hallway monitor Logo in intro animation Keynote Session Gala dinner tabletop branding Priority access to Sky HQ experience 4 event passes 	High	Leadership association and premium exposure
Core Tier	Gold	\$8,000	5	<ul style="list-style-type: none"> Single demo table Medium logo placement on program Logo in intro program Customer-led breakout session Branded invitations Lunch Tabletop branding 2 event passes 	Medium	Credibility through customer use cases
Core Tier	Silver	\$5,000	5	<ul style="list-style-type: none"> Small Logo on program Small logo on intro animation Logo in Post-event recap 2 event passes 	Low-Medium	Brand association with Vizrt ecosystem
Experience Add-on	Breakout Room	\$4,000	3	<ul style="list-style-type: none"> Banner Table top Intro reel 	Medium	
Experience Add-on	Lanyard & Badge Co-branding	\$3,500	1	Co-branded lanyards & badges	Medium	Constant brand recall
Experience Add-on	Beer, Wine & Networking Hour	\$2,000	1	<ul style="list-style-type: none"> Menu board branding Optional branded cocktail 	Low-Medium	Memorable brand association
Experience Add-on	Coffee / Tea Break Sponsor	\$2,500	2	<ul style="list-style-type: none"> Logo in break area (digital/tabletop) Coffee Break supported by Use-case cards 	Low-Medium	Frequent visibility touchpoints



partnered with



May 19-20

If you're interested in knowing more about our sponsorship packages,
kindly reach out to us at events.info@vizrt.com

