

Experience the Future of AI-Powered Storytelling

Venue Destination

The event will be held at Hotel Andaz in Munich. The booking guide can be accessed here:



Speaker Welcome Reception

An informal welcome reception for speakers and panelists will be held on May 18 from 7-10pm

Bavarian Gala Night

A gala dinner will be held at Augustiner Keller Beer Hall on May 19

Innovation Experience Zones

Attendees can visit experience zones to see new technology innovations

Exclusive Studio Tour

Day two includes an exclusive tour of Sky Sport Studios in Munich



partnered with

sky sport

May 19-20

vizrt

DAY 1 | Registration begins at 8am; keynote sessions start at 9:15am and wrap up by 5:30pm

Opening Keynote:

Virtual Storytelling powered by Automation with **Sky Sport Germany**

1

Industry Roundtable:

Scaling Visual Storytelling standards without scaling costs

2

Innovation Session:

Vizrt – The Platform for AI-Powered Visual Storytelling

3

Session:

AI in Live Production: Simplifying, Scaling, and Protecting the Experience with **NVIDIA** and **Versant**

4

Breakout Sessions:

- Excellence in AR/VR
- Agentic Graphics for Modern Productions
- The AI Story Production Hub
- Broadcast – Enterprise Convergence in the Age of AI

*sign ups for the session will open May 11th for registered attendees.

5

Session:

Building a Digital-first Broadcast Network from Scratch

Speaker: Special Guest Presentation (for attendees only)

6

Session:

AR & VR Transforming New Production with **BBC News**

7

DAY 2 | Experience Zone opens at 8am; keynotes run from 9:15am to 5:30pm

Exclusive:

Sky Sport Studio Tours
with limited seats*

*sign ups will open May 11th for registered attendees. Limited space available.

1

Session:

The future of Mediatech –
A reality check with **DPP**

2

Session:

Leveraging your Network of People
with **Spectrum News**

3

Industry Panel:

Capturing Gen Z attention
in a multi-platform world

4

Session:

Record-breaking Livestreaming
Workflows with **JioStar**

5

Session:

Turning Stadiums into Production
Hubs with **Atletico de Madrid**

6

Session:

Reinventing News for India's Next
Generation with **Network18**

7

Session:

3DGS, AR, and VR for Virtual
Productions with **HS Düsseldorf**

8

Session:

Launching a Sports Network at
Speed with **Saudi Research and
Media Group**

9

Session:

Producing hundreds of hybrid events
sustainably with **Roche**

10

Closing Keynote:

*Achieving the Impossible –
Delivering the World's Largest Live
Multi-Sports Production*

Speaker: Special Guest Presentation
(for attendees only)

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