



Viz Libero Teams Built for AFL Football Departments



3D performance analysis for Australian football

Draw the play. Boost the game. Coach the win. Viz Libero Teams turns your existing match vision into clear 3D analysis that **coaches trust, players remember, and clubs can act on**. Not only that, the same analysis clips can help you drive fan engagement your commercial team can sell.

WHAT IT IS

Analyze. Explain. Share. A performance and content workstation for your football department. Bring in match, training, or behind-goals footage from your current workflow, use automatic player tracking and **70+ telestration and measurement tools** to build the story that your players can immediately see and digest. It runs on a laptop for away games, on club infrastructure, or in the cloud.

HOW IT SHARPENS PERFORMANCE ANALYSIS



Coaching that sticks

Replace circles on a whiteboard with analysis that keeps the shape of the ground, the speed of the play, and the context of every decision.



Calibration that memorizes your grounds

As you calibrate a clip, Viz Libero builds a database of the grounds it has 'seen'. So, the next time you are at the same ground, it can be automatically detected, saving your team the pain of recalibrating from scratch.



Immediate player understanding

Virtual viewpoints and tracked graphics let players immediately see what the coach sees on gameday – for any player from academy to first team – without another ten minutes of explanation. Clearer visualized education, tighter meetings, and greater insight all around.



WHY IT FITS AUSTRALIAN FOOTBALL

- **Every ground is different:** AFL venues vary in size and shape, so any analysis tool has to be calibrated to each field. A calibration database that recognizes grounds it has seen removes repeat setup, venue by venue.
- **Fast analysis for a high-intensity sport:** The game moves fast. No offside. No stoppage. Fluid ball movements with rapid handballs. A concise, tracked analysis clip lets players see the moment again, from the angle that makes the tactical decision obvious. Viz Libero gives your team faster pattern and play recognition.
- **Huge running loads:** Players cover roughly up to 15 km a match on average. Structure and spacing shift constantly and are hard to read from the broadcast angle alone. Viz Libero's unique 3D Camera Flights capture angles not seen by stadium cameras, so players know how to collectively position on the field.
- **Data at your fingertips:** The AFL is widely seen as THE MOST data-rich game in the world. Viz Libero Datacenter integrates stats from Champion Data, the league's official provider, directly to your analysis so you don't have to worry about APIs and manually syncing data to your clips.

78%

Fan Boost – Proven

The same analysis becomes valuable club intellectual property. Branded, sponsor-ready clips extend the life of shareable match insight across members, partners, and social channels. **UEFA reported an increase of over 78% in social content reach** after posting Viz Libero clips on their social media channels. Proof that tactical insight can perform well beyond the coaching room.

MORE THAN A TELESTRATOR, AS RICHMOND HAS DISCOVERED

CORE

70+

Telestration and measurement tools – player marking, defensive lines, areas, distances, arrows and more.

CORE

Auto Tools

Automatic player tracking keeps analysis attached to the movement on the clip.

WORKFLOW

NDI

NDI in / out and datacenter integration fit existing club video production and data workflows.

CORE

Flexibility

Laptop for away games, on-prem, or cloud.

Optional add-ons: 3D Camera Flights | Virtual Stadium View | AI Cutout



Don't just review the game. Reveal it.

One platform. One workflow. Total Club Advantage. Richmond is on board and raring to go. Let me show you why they're so excited about Viz Libero Teams. Book a personalized demo with me, and together we'll map Viz Libero Teams to your analysis needs, coaching, and content workflow. I look forward to speaking with you.

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[Book an AFL workflow demo](#)